



PAAVAI ENGINEERING COLLEGE

(Autonomous)

NH 44, PACHAL, NAMAKKAL-637018

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

ACTION TAKEN REPORT - STAKEHOLDERS FEEDBACK ON CURRICULUM & SYLLABUS

Academic Year 2017-2018

Date: 22.03.2017

Minutes of Curriculum Development Committee

1. Feedback was collected.
2. The feedback was analysed and reviewed through Internal Committee.
3. The Proposed draft of syllabus was put forth to DAC. The Constructive suggestions were taken from the Stakeholders feedback.
4. After detailed deliberation and discussion, the proposed draft of syllabus with modification was presented to BoS for final Approval.
5. After BoS recommendations, the curriculum and syllabus came into implementation.

Feedback was requested from following Stake holders

S. No.	Stake Holders	No of feedback form received
1.	Students	15
2.	Teachers	6
3.	Alumni	6
4.	Employer	8

Name of the course	Recommended by	Recommendation	Action Taken
Students Feedback			
Curriculum and Syllabus	Akila.P	Curriculum & Syllabus is satisfactory	-
Project Work	Jithu. S	Final Semester to have Project Work only	To be discussed in DAC
Event Management	Senthamil selvi	Event Management course to be offered in general management electives list.	To be discussed in DAC
Faculty Feedback			
Social Responsibility	Kavitha.M	Social responsibility should be imbibed in students mind, by including such subjects in the curriculum	To be discussed in DAC
Curriculum content	P. Rekha Preethi	Corporate Image	To be discussed in DAC



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		Building' subject to be included in curriculum	for inclusion in Regulation 2019.
Statistics	M. Gurusamy	Statistic subject in 1 st semester need to be made more application oriented	To be discussed in DAC for inclusion in Regulation 2019.
Alumni Feedback			
Fourth Semester	Janani	4 th semester to have exclusively Project Work only	To be discussed in DAC
Syllabus content	Kiruba. S	Syllabus to have more practical oriented content	To be discussed in DAC
Curriculum and syllabus	Ishwarya. D	Overall curriculum and syllabus is satisfactory	-
Employer Feedback			
Curriculum content	Krishna Moorthy .M	Integrated Marketing Communication paper to be included in curriculum	To be discussed in DAC
Syllabus upgradation	Rama Krishna. R	Curriculum to be upgraded at regular intervals to suit industrial needs	To be discussed in DAC
Practical courses	Murugashan.R	Employability oriented practical courses need to be included in curriculum	To be discussed in DAC

S.No	Name of the Member	Designation	Role	Signature
1	Dr. P. Rekha preethi	HoD	Chairman/BOS	
2	Dr. R.N. Padma	Professor	Member	
3	Dr.M. Gurusamy	Professor	Member	

HOD / MBA

PRINCIPAL
PRINCIPAL
PAAVAI ENGINEERING COLLEGE
NH-7, PACHAL, Post, NAMAKKAL Dist



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NH 44, PACHAI, NAMAKKAL-637018

STUDENT'S FEEDBACK ON CURRICULUM & SYLLABUS

Name of the student	A.K.U.N.P	Reg.No	16621002
Programme	mea	Academic year	2017-2018
Year of Study	II nd Year		

*Note: (Use 5 Point Scale); Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Relevance of the course to the programme	4
2.	Appropriateness of the course content	3
3.	Adequacy of time for effective coverage of syllabus/ lab experiments	3
4.	Teachers informed about the expected competencies, course outcomes and programme outcomes	4
5.	Quality of textbook / reference book / course material	3
6.	The electives offered are relevant to the technological advancements	4
7.	Syllabus develop necessary technical skills to face the industry needs	4
8.	The provision of learning resources in the library are adequate	3

Any other suggestions:

Super Good .

Date: 18/3/2017


Signature



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STUDENTS FEEDBACK ON CURRICULUM & SYLLABUS

Name of the student	UITHAN: S.	Reg.No	17501066
Programme	MBA	Academic year	2017-2018
Year of Study	1 st year		

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Relevance of the course to the programme	3
2.	Appropriateness of the course content	5
3.	Adequacy of time for effective coverage of syllabus/ lab experiments	5
4.	Teachers informed about the expected competencies, course outcomes and programme outcomes	4
5.	Quality of textbook / reference book / course material	3
6.	The electives offered are relevant to the technological advancements	5
7.	Syllabus develop necessary technical skills to face the industry needs	4
8.	The provision of learning resources in the library are adequate	3

Any other suggestions:

need only project work

Date: 12/3/17


Signature



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STUDENTS FEEDBACK ON CURRICULUM & SYLLABUS

Name of the student	SENTHANIL SELVI. K	Reg.No	17501045
Programme	MBA	Academic year	2017 - 18
Year of Study	1 st Year		

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Relevance of the course to the programme	4
2.	Appropriateness of the course content	5
3.	Adequacy of time for effective coverage of syllabus/ lab experiments	5
4.	Teachers informed about the expected competencies, course outcomes and programme outcomes	5
5.	Quality of textbook / reference book / course material	5
6.	The electives offered are relevant to the technological advancements	5
7.	Syllabus develop necessary technical skills to face the industry needs	4
8.	The provision of learning resources in the library are adequate	3

Any other suggestions:

New courses to be included in following years

Date: 08/03/18

SENTHANIL SELVI. K.
Signature



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TEACHER'S FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Faculty	Mrs. Kavitha.	Academic Year	2017-18
Designation	Asst Prof.	Department	MBA.

*Note: (Use 5 Point Scale) : Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi are need based	3
2.	Courses are relevant to the Programme	4
3.	The course outcomes are clear and well defined	4
4.	The course has good balance between theory and lab experiments	5
5.	The syllabus covers modern and advanced topics	3
6.	Adequacy of time for effective coverage of syllabus / lab experiments	4
7.	Sufficient number of prescribed books, reference books and e-resources are available in the library	5
8.	The curriculum ensures student participation in learning process	3

Any other suggestions:

Nil

Date:

19 / 3 / 17

Signature



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TEACHER'S FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Faculty	Ms. Retha priethi	Academic Year	2017-18
Designation	Asst Prof	Department	MBA

*Note: (Use 5 Point Scale) : Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi are need based	5
2.	Courses are relevant to the Programme	4
3.	The course outcomes are clear and well defined	5
4.	The course has good balance between theory and lab experiments	5
5.	The syllabus covers modern and advanced topics	4
6.	Adequacy of time for effective coverage of syllabus / lab experiments	4
7.	Sufficient number of prescribed books, reference books and e-resources are available in the library	5
8.	The curriculum ensures student participation in learning process	4

Any other suggestions:

Good

Date: 20/02/2017

Signature



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TEACHER'S FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Faculty	Dr. Gunaswamy	Academic Year	2017-18
Designation	Assy prof	Department	MBA

*Note: (Use 5 Point Scale) : Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi are need based	4
2.	Courses are relevant to the Programme	5
3.	The course outcomes are clear and well defined	5
4.	The course has good balance between theory and lab experiments	5
5.	The syllabus covers modern and advanced topics	4
6.	Adequacy of time for effective coverage of syllabus / lab experiments	4
7.	Sufficient number of prescribed books, reference books and e-resources are available in the library	5
8.	The curriculum ensures student participation in learning process	5

Any other suggestions:

stats needed

Date: 20.8.17


Signature



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ALUMNI FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Alumni: *Janani.P*

Branch and Year of completion: *2016-2017*

Organization with address: *ITC ONG*

Designation: *hardware designer*

Email id: *janani@gmail.com*

Mobile No: *9692 121 878*

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi meets the present scenario	4
2.	The units in the syllabus are properly sequenced	5
3.	The allocation of the credits and its weightage to the course is balanced	5
4.	The courses have enhanced the knowledge and the technical skills	5
5.	The curriculum bridges the gap between the industries and institute	4
6.	The curriculum is offered with elective courses/ interdepartmental courses	5
7.	The curriculum is designed so as to enhance the employability skills/ entrepreneurship skills	5
8.	Inclusion of latest developments in the courses	5

Any other suggestions:

*new new courses for be
up dated*



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ALUMNI FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Alumni: **KJ RUBA.S**

Branch and Year of completion: **2016-2017**

Organization with address: **fssai**

Designation: **Sales rep**

Email Id: **kruba@gmail.com**

Mobile No: **956.12 198156**

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi meets the present scenario	4
2.	The units in the syllabus are properly sequenced	4
3.	The allocation of the credits and its weightage to the course is balanced	5
4.	The courses have enhanced the knowledge and the technical skills	5
5.	The curriculum bridges the gap between the industries and institute	6
6.	The curriculum is offered with elective courses/ interdepartmental courses	5
7.	The curriculum is designed so as to enhance the employability skills/ entrepreneurship skills	5
8.	Inclusion of latest developments in the courses	5

Any other suggestions:

Good



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ALUMNI FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Alumni: Ishwarya B

Branch and Year of completion: 2016 - 2017

Organization with address: Fry & dry

Designation: B2B sales

Email Id: ishwaraya@gmail.com

Mobile No: 9698121876

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi meets the present scenario	4
2.	The units in the syllabus are properly sequenced	4
3.	The allocation of the credits and its weightage to the course is balanced	5
4.	The courses have enhanced the knowledge and the technical skills	5
5.	The curriculum bridges the gap between the industries and institute	5
6.	The curriculum is offered with elective courses/ interdepartmental courses	4
7.	The curriculum is designed so as to enhance the employability skills/ entrepreneurship skills	5
8.	Inclusion of latest developments in the courses	5

Any other suggestions:

Stats needed



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EMPLOYER'S FEEDBACK ON CURRICULUM & SYLLABUS

Dear Employer,

Many graduates of our college are already working in your organization. We are thankful to you for providing them employment with your prestigious company/ organization. We shall be very much appreciate and grateful to you for sparing your valuable time to fill up this feedback form. It will help us to improve the Institute further and give you better employees in future. Please fill in feedback form below and all information submitted here remains strictly confidential. It is used for quality evaluation purpose only.

Name of the Employer: *Krishna Moorthy . M*

Organization: *JCICI insurance*

Present Position: *Marketing Manager*

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	The curriculum and syllabi match with the programme	5
2.	The courses are related to industry that are included in the programs	5
3.	The courses are related with the specialization streams	5
4.	The syllabus has good balance between theory and application:	5
5.	Incorporates technical and communication skills	5
6.	Imparts knowledge and skills required for the job market	4
7.	Curriculum develops innovative thinking	5
8.	Is the curriculum relevant for employability /makes the student competent	5

Any other suggestions:

Good

Date:

21/3/17

[Signature]
Signature



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EMPLOYER'S FEEDBACK ON CURRICULUM & SYLLABUS

Dear Employer,

Many graduates of our college are already working in your organization. We are thankful to you for providing them employment with your prestigious company/ organization. We shall be very much appreciate and grateful to you for sparing your valuable time to fill up this feedback form. It will help us to improve the Institute further and give you better employees in future. Please fill in feedback form below and all information submitted here remains strictly confidential. It is used for quality evaluation purpose only.

Name of the Employer: *Ramkishnan R*

Organization: *IDBI*

Present Position: *Manager*

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	The curriculum and syllabi match with the programme	5
2.	The courses are related to industry that are included in the programs	5
3.	The courses are related with the specialization streams	5
4.	The syllabus has good balance between theory and application:	5
5.	Incorporates technical and communication skills	5
6.	Imparts knowledge and skills required for the job market	5
7.	Curriculum develops innovative thinking	5
8.	Is the curriculum relevant for employability /makes the student competent	5

Any other suggestions:

ew curriculum & syllabus

Date: *15/3/17*

R. P. A.

Signature



PAVAI ENGINEERING COLLEGE

(Autonomous)

HE-4, PACHAI, NARAYANAPURAM, CHENNAI - 600 094

EMPLOYERS' PERCEPTION ON CURRICULUM & SYLLABUS

Dear Sir/Madam,

Many companies are coming out daily, wanting any new requirement. We are thankful to you for providing the curriculum with your previous company/organization. We shall be very much appreciate and grateful for your ongoing very valuable service to the institution. It will help us to improve the institution better and give excellent employees in future. Please fill in feedback form below and all information submitted here remain strictly confidential. It is used for quality evaluation purpose only.

Name of the Employer: **JURUGESHAN R**

Organization: **JMR Technology**

Present Position: **SR MANAGER**

*Note: Use Score Scale: Excellent - 5, Very good - 4, Good - 3, Fair - 2, Poor - 1

S.No.	Parameters	Rating
1.	The curriculum and syllabus meet with the programme	5
2.	The course are related to industry / jobs as provided in the programme	5
3.	The course are related with the specialization course	4
4.	The syllabus has good balance between theory and application	4
5.	Incorporates technical and communication skills	5
6.	Imparts knowledge and skills required for the job market	5
7.	Curriculum develops innovative thinking	5
8.	Is the curriculum relevant for employability / makes the student competent	5

Any other suggestions:

Good

Date:

15/3/17

Signature

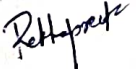



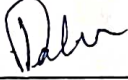
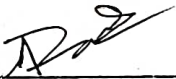
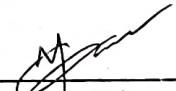


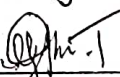
**PAAVAI ENGINEERING COLLEGE
(AUTONOMOUS)**

DEPARTMENT OF MBA

MINUTES OF THE BOARD OF STUDIES MEETING

VENUE: MIC TRAINING HALL

DATE AND TIME: 24.05.17, 10.00 AM

S.No.	Name	Designation	Position in the Committee	College / University / Industry	Signature with Date
1	Mrs.P.Rekha Preethi	HOD & AP/MBA	Chairman	Paavai Engineering College	
2	Dr. R. Krishnaveni Muthiah,	Professor/MBA	University Nominee	PSG Institute of Management, Coimbatore	
3	Dr.R.Subramaniya Bharathy	AP/MBA	Academic Expert	Periyar University, Salem	
4	Dr.M.Aiysha Millath	AP/MBA	Academic Expert	Alagappa University, Karaikudi	
5	Mr.R.Parthasarathy	Proprietor	Industry Expert	Sri Balaji Traders, Salem	
6	Mr. M. Arun Kumar	Proprietor	Alumini	Sunlight Pharma Distributors, Salem	
7	Dr.M.Gurusamy	ASP/MBA	Member	Paavai Engineering College	
8	Dr.R.N.Padma	ASP/MBA			
9	Mr. N. Ramkumar	AP/MBA			
10	Mrs.T.Gomathi	AP/MBA			

PROCEEDS OF THE MEETING:

In the 2nd BOS Meeting 2016 of MBA department, discussions were made about the New Curriculum (for 4 semesters) based on Choice Based Credit System (CBCS) under Regulations 2016. Also, discussions were made about the syllabus for third and fourth semesters under Regulations 2015. Subsequent to the discussions, following were the suggestions given by the Board of Studies team members:

Regulations 2015 : 3rd and 4th Semester

1. The number of Course objectives, should be equal with Course Outcomes [Either 5-5 or 3-3].
2. The syllabus content to be taken using the Best Author Books.
3. The content of the syllabus should not be too vague or simple.

Regulations 2016 (under CBCS pattern) : 1st and 2nd Semester

1. The subjects should be allocated based on Course Category such as Core, Elective Foundation and Employability Enhancement.
2. For PG Programme, open electives may not be Compulsory. Students may choose their elective subject in their department itself. If some students are interested to study M.E CSE / MCA courses like, IoT ,Web Technology, etc., then they can get the approval from concerned M.E / MCA HOD. If such an option is available with the respective department, then the students can register for that course.



Assistant Professor and HoD
BOS-Chairman (MBA)

