



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

ACTION TAKEN REPORT - STAKEHOLDERS FEEDBACK ON CURRICULUM & SYLLABUS

Academic Year 2019-2020

Date: 16.01.19

1. Feedback was collected.
2. The feedback was analysed and reviewed through Internal Committee.
3. The Proposed draft of syllabus was put forth to DAC. The Constructive suggestions were taken from the Stakeholders feedback.
4. After detailed deliberation and discussion, the proposed draft of syllabus with modification was presented to BoS for final Approval.
5. After BoS recommendations, the curriculum and syllabus came into implementation.

Feedback was requested from following Stake holders

S. No.	Stake Holders	No of feedback form received
1.	Students	15
2.	Teachers	6
3.	Alumni	6
4.	Employer	8

Name of the course	Recommended by	Recommendation	Action Taken
Students Feedback			
Curriculum and syllabus	T. Malathi	Curriculum and syllabus is satisfactory	-
p.w	B. Anushiya	4 th semester should be meant for project work only	To be discussed in DAC
Specialization	Anju.D	Dual specialization option to be offered in the next regulation too	To be discussed in DAC
Faculty Feedback			
Summer project	R.N. Padma	Student to be made to do an organizational study and as well as mini project, during Summer training.	To be discussed in DAC
Business Ethics and Corporate governance	Elango.K.V	This course to be included in the 1 st semester itself as a core paper	To be discussed in DAC



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Electives	Aarthana.G	Indian Ethos subjects need to be included in the curriculum.	To be discussed in DAC
Alumni Feedback			
4 th Semester	Nalina. K	4 th semester to be meant only for project work	To be implemented in Regulation 2019
HR electives list	Moorthi. R	Cross Culture Management subject to be included under HR electives	To be implemented in regulation 2019
Curriculum and syllabus	Aarthi. D	Overall curriculum and syllabus is satisfactory	-
Employer Feedback			
4 th Semester	Krishana Moorthy.R	4 th semester to be meant exclusively for project work only.	To be implemented in regulation 2019
Curriculum	Kalimuthu.K	Business Analytics course to be included in the curriculum	Will be discussed in DAC
Systems electives	Deepak Kumar.S	Cloud Computing to be included in the Systems electives list	Will be discussed in DAC

S.No	Name of the Member	Designation	Role	Signature
1	Dr.R.N. Padma	HOD	Chairman/BOS	
2	T. Gomathi	AP	Member	
3	K.V. Elango	AP	Member	

HOD / MBA

PRINCIPAL
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NH 44, PACHAL Post, NAMAKKAL Dist.



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2018 - 2019

STUDENTS FEEDBACK ON CURRICULUM & SYLLABUS

Name of the student	T. Malathi.	Reg.No	18501019
Programme	MBA	Academic year	2018 - 2019
Year of Study	II nd Year		

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Relevance of the course to the programme	4
2.	Appropriateness of the course content	4
3.	Adequacy of time for effective coverage of syllabus/ lab experiments	4
4.	Teachers informed about the expected competencies, course outcomes and programme outcomes	5
5.	Quality of textbook / reference book / course material	4
6.	The electives offered are relevant to the technological advancements	4
7.	Syllabus develop necessary technical skills to face the industry needs	4
8.	The provision of learning resources in the library are adequate	4

Any other suggestions:

Skill development classes

Date: 06.01.2019

Malathi

Signature



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STUDENTS FEEDBACK ON CURRICULUM & SYLLABUS

Name of the student	B. Anushiya	Reg.No	19501004
Programme	MBA	Academic year	2019 - 2020
Year of Study	1 st Year		

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Relevance of the course to the programme	3
2.	Appropriateness of the course content	4
3.	Adequacy of time for effective coverage of syllabus/ lab experiments	3
4.	Teachers informed about the expected competencies, course outcomes and programme outcomes	3
5.	Quality of textbook / reference book / course material	4
6.	The electives offered are relevant to the technological advancements	4
7.	Syllabus develop necessary technical skills to face the industry needs	5
8.	The provision of learning resources in the library are adequate	3

Any other suggestions:

Smart Class

Date: 06/02/2020

Signature



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STUDENTS FEEDBACK ON CURRICULUM & SYLLABUS

Name of the student	Anju D	Reg.No	18501002
Programme	MBA	Academic year	2018-2020
Year of Study	II nd Year		

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Relevance of the course to the programme	4
2.	Appropriateness of the course content	5
3.	Adequacy of time for effective coverage of syllabus/ lab experiments	3
4.	Teachers informed about the expected competencies, course outcomes and programme outcomes	3
5.	Quality of textbook / reference book / course material	3
6.	The electives offered are relevant to the technological advancements	4
7.	Syllabus develop necessary technical skills to face the industry needs	3
8.	The provision of learning resources in the library are adequate	5

Any other suggestions:

Date: 06/02/2020

Signature



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TEACHER'S FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Faculty	R. N. Padma	Academic Year	2019-2020
Designation	Professor	Department	MBA

*Note: (Use 5 Point Scale) : Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi are need based	5
2.	Courses are relevant to the Programme	5
3.	The course outcomes are clear and well defined	5
4.	The course has good balance between theory and lab experiments	4
5.	The syllabus covers modern and advanced topics	4
6.	Adequacy of time for effective coverage of syllabus / lab experiments	5
7.	Sufficient number of prescribed books, reference books and e-resources are available in the library	4
8.	The curriculum ensures student participation in learning process	3

Any other suggestions:

Nil

Date: 05/11/19

Signature



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TEACHER'S FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Faculty	K V. Elango	Academic Year	2019 - 2020
Designation	AP	Department	MBA

*Note: (Use 5 Point Scale) : Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi are need based	5
2.	Courses are relevant to the Programme	5
3.	The course outcomes are clear and well defined	4
4.	The course has good balance between theory and lab experiments	4
5.	The syllabus covers modern and advanced topics	4
6.	Adequacy of time for effective coverage of syllabus / lab experiments	3
7.	Sufficient number of prescribed books, reference books and e-resources are available in the library	5
8.	The curriculum ensures student participation in learning process	3

Any other suggestions:

Advance class.

Date: 06.1.19

K V. Elango
Signature



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TEACHER'S FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Faculty	AARTHANA	Academic Year	2019 - 20
Designation	AP	Department	MBA

*Note: (Use 5 Point Scale) : Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi are need based	5
2.	Courses are relevant to the Programme	4
3.	The course outcomes are clear and well defined	3
4.	The course has good balance between theory and lab experiments	4
5.	The syllabus covers modern and advanced topics	5
6.	Adequacy of time for effective coverage of syllabus / lab experiments	4
7.	Sufficient number of prescribed books, reference books and e-resources are available in the library	5
8.	The curriculum ensures student participation in learning process	5

Any other suggestions:

~~Indian~~ Indian Ethos subject to be included.

Date: 05.1.19


Signature



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19-20

ALUMNI FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Alumni: *NALINA . K*

Branch and Year of completion: *2018-19*

Organization with address: *Knowledge institutions,
tiruchingole*

Designation: *Ap*

Email id: *nilakatty@gmail.com*

Mobile No: *9681216719*

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi meets the present scenario	<i>4</i>
2.	The units in the syllabus are properly sequenced	<i>4</i>
3.	The allocation of the credits and its weightage to the course is balanced	<i>5</i>
4.	The courses have enhanced the knowledge and the technical skills	<i>5</i>
5.	The curriculum bridges the gap between the industries and institute	<i>4</i>
6.	The curriculum is offered with elective courses/ interdepartmental courses	<i>5</i>
7.	The curriculum is designed so as to enhance the employability skills/ entrepreneurship skills	<i>3</i>
8.	Inclusion of latest developments in the courses	<i>5</i>

Any other suggestions:

Semester project work



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19-20

ALUMNI FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Alumni:

moorthi . R

Branch and Year of completion:

2018-2019

Organization with address:

Resque Boxing club,
Aadiyar, Erode

Designation:

chaminie co-ordinator

Email id:

moorthi 1691@gmail.com

Mobile No:

9816259495

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi meets the present scenario	4
2.	The units in the syllabus are properly sequenced	4
3.	The allocation of the credits and its weightage to the course is balanced	5
4.	The courses have enhanced the knowledge and the technical skills	4
5.	The curriculum bridges the gap between the industries and institute	5
6.	The curriculum is offered with elective courses/ interdepartmental courses	4
7.	The curriculum is designed so as to enhance the employability skills/ entrepreneurship skills	5
8.	Inclusion of latest developments in the courses	5

Any other suggestions:

good



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19-20

ALUMNI FEEDBACK ON CURRICULUM & SYLLABUS

Name of the Alumni:

ARTHI . D

Branch and Year of completion:

2018 - 19

Organization with address:

HTC groups. Bangalore

Designation:

HR Admin

Email id:

~~ARTHI~~ aceth123@gmail.com

Mobile No:

99655 12678

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	Curriculum and Syllabi meets the present scenario	4
2.	The units in the syllabus are properly sequenced	4
3.	The allocation of the credits and its weightage to the course is balanced	5
4.	The courses have enhanced the knowledge and the technical skills	4
5.	The curriculum bridges the gap between the industries and institute	5
6.	The curriculum is offered with elective courses/ interdepartmental courses	5
7.	The curriculum is designed so as to enhance the employability skills/ entrepreneurship skills	3
8.	Inclusion of latest developments in the courses	5

Any other suggestions:

good



PAAVAI ENGINEERING COLLEGE

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EMPLOYER'S FEEDBACK ON CURRICULUM & SYLLABUS

Dear Employer,

Many graduates of our college are already working in your organization. We are thankful to you for providing them employment with your prestigious company/ organization. We shall be very much appreciate and grateful to you for sparing your valuable time to fill up this feedback form. It will help us to improve the Institute further and give you better employees in future. Please fill in feedback form below and all information submitted here remains strictly confidential. It is used for quality evaluation purpose only.

Name of the Employer: Mr. KRISHN MOORTHY RAV

Organization: TNS UPASANA

Present Position: Manager

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	The curriculum and syllabi match with the programme	4
2.	The courses are related to industry that are included in the programs	5
3.	The courses are related with the specialization streams	4
4.	The syllabus has good balance between theory and application:	5
5.	Incorporates technical and communication skills	4
6.	Imparts knowledge and skills required for the job market	5
7.	Curriculum develops innovative thinking	4
8.	Is the curriculum relevant for employability /makes the student competent	5

Any other suggestions:

Project work need to be improved

Date:

05.1.19

Signature



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EMPLOYER'S FEEDBACK ON CURRICULUM & SYLLABUS

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Name of the Employer:

Kalimuthu .k

Organization:

TVS Sundaram Fastner

Present Position:

HR

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	The curriculum and syllabi match with the programme	4
2.	The courses are related to industry that are included in the programs	5
3.	The courses are related with the specialization streams	4
4.	The syllabus has good balance between theory and application:	5
5.	Incorporates technical and communication skills	4
6.	Imparts knowledge and skills required for the job market	5
7.	Curriculum develops innovative thinking	4
8.	Is the curriculum relevant for employability /makes the student competent	5

Any other suggestions:

Business analyst

Date:

05.1.19

Signature



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EMPLOYER'S FEEDBACK ON CURRICULUM & SYLLABUS

Dear Employer,

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Name of the Employer: Deepak Kumar. S

Organization: ICICI Federal Bank

Present Position: HR Manager

*Note: (Use 5 Point Scale): Excellent- 5; Very good-4; Good-3; Fair-2; Poor-1

S.No.	Parameters	Rating
1.	The curriculum and syllabi match with the programme	5
2.	The courses are related to industry that are included in the programs	4
3.	The courses are related with the specialization streams	4
4.	The syllabus has good balance between theory and application:	5
5.	Incorporates technical and communication skills	4
6.	Imparts knowledge and skills required for the job market	4
7.	Curriculum develops innovative thinking	4
8.	Is the curriculum relevant for employability /makes the student competent	4

Any other suggestions:

Electives to be improved

Date:

05.1.19

Signature

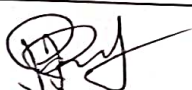


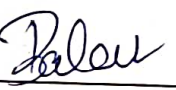


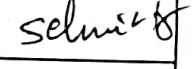



Deepak Kumar. S

PAAVAI ENGINEERING COLLEGE
(AUTONOMOUS)
DEPARTMENT OF MBA
MINUTES OF THE BOARD OF STUDIES MEETING
VENUE: CUTE HALL

DATE AND TIME: 13.3.2019, 1.00 PM

The board has made few suggestions to be incorporated in the curriculum, syllabus and regulations which is appended.

The board has recommended approving the curriculum, syllabus and regulations on incorporation of changes suggested.

S.No.	Name	Designation	Position in the Committee	College / University / Industry	Signature with Date
1	Dr.R.N.Padma	HOD & ASP/MBA	Chairman	Paavai Engineering College	
2	Dr.A.K.Sheik Manzoor	Associate Professor/MBA	University Nominee	Anna University , Chennai	
3	Dr.Shilpa Gopal	Faculty/Department of Management Studies	Academic Expert 1	National Institute Technology, Trichy	
4	Dr.N.L.Balasudarsun	AP(Selection Grade)/MBA	Academic Expert 2	PSG Institute of Mnagement, PSG College of Techology,Coimbatore	
5	Mr.K.Kavin Kumar	Senior Associate	Industry Expert	Capegimini, Bengaluru	
6	Ms.K.Kiruthika	HR Executive	Alumini	Usha Armour Pvt Ltd, Bengaluru	
7	Dr.K.Selvi	Dean Academics	Member	Paavai Engineering College	
8	Dr.R.RathiDevi	ASP/MBA			
9	Mrs.N.Gomathi	AP/MBA			
10	Mrs.A.Sathiya Priya	AP/MBA			

PAAVAI ENGINEERING COLLEGE
(AUTONOMOUS)
DEPARTMENT OF MBA
MINUTES OF THE BOARD OF STUDIES MEETING
VENUE: CUTE HALL
DATE AND TIME: 13.3.2019, 1.00 PM

The board had approved the curriculum and syllabi for the first year MBA program (I and II Semester) and the curriculum for the second year MBA program to be started from the year 2019 under CBCS pattern.

The following were the suggestions given by the Board in the Curriculum & Syllabus:

1. The contents in Unit V for 'Economic Principles & Policies' has to be modified by adding contents like GST.
2. The title for the paper 'Business Statistics & Analytics' has to be modified as 'Statistics for Decision Making'.
3. The papers 'Business Communication' and 'Executive Communication' can be converted into Theory & Lab Component.
4. In the paper 'Accounting for Managers', the content Cost Accounting has to be modified according to the opinion of the experts.
5. The title of the paper 'Corporate Financial Management' has to be modified.
6. In the paper 'Marketing Management', the contents in Unit I, III and IV has to be modified.
7. In the paper 'Human Resource Management', Salary Structure has to be included in Unit IV.
8. The title and contents of 'Management Information System' has to be modified according to the opinion of the experts.
9. The syllabus for 'Business Research Methods' has to be modified to include Variables in research.
10. In the practical paper 'Personal Effectiveness and Enrichment Laboratory', the syllabus shall include, Online Journalism & Content Management.
11. In Marketing Electives, instead of Services Marketing and Rural marketing, Consumer Behavior and Marketing Research and Analytics can be included.

12. In HR Electives, Labor Legislation & HR Analytics can be included.
13. In Finance Electives, instead of 'Financial Analytics and Basics of Block Chain' 'Financial Analytics' can be included.
14. In System Electives, instead of Knowledge Management System and DBMS, Big Data Analytics and Data Mining and Business Intelligence can be included.
15. In Production Electives, instead of Total Quality Management and Environmental Safety Management, Lean Management and Project Management can be included.
16. In all Elective papers an Analytics Paper can be included.

Management Papers to the Engineering Programme

1. The course 'Professional Ethics and Human Values' can be modified as 'Indian Ethos and Values'.



Associate Professor & HoD /
BOS-Chairman (MBA)

